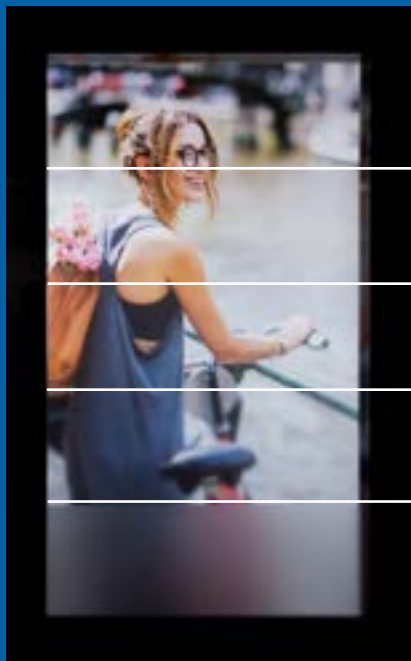# WINDOW GRAPHICS

NESCHEN

TRANSPARENT SELF-ADHESIVE PRINT MEDIA COMPARISON

Our transparent films differ in their levels of optical clarity, influencing the degree of visibility they offer. Depending on your specific needs and preferences, you can select the material that best suits your application and your print technology. easy dot® products are renowned for their straightforward, bubble-free application, making them user-friendly even for users with little experience. On the other hand, window-grip® ultra clear offers superior clarity, but demands more skillful handling.

SOLVOPRINT® WINDOW-GRIP® ULTRA CLEAR

EASY DOT® PET TRANSPARENT L-UV

UVPRINT PP EASY DOT® TRANSPARENT
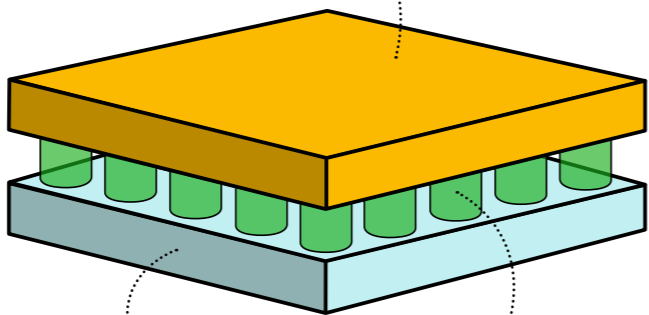
SOLVOPRINT® EASY DOT® TRANSPARENT

SOLVOPRINT® EASY DOT® CLEAR

EASY DOT® MAKES THE DIFFERENCE

Neschen, creator of dot adhesive technology, explains that not all dots are created equal.

- Precisely formulated dot pattern with consistent and even distribution
- The size, positioning and spacing of the dots maximizes bubble free installation, adhesive performance and reduced visibility of the dots
- The original easy dot® has a double-sided PE-coated liner, which delivers best in class lay flatness properties
- Perfect printing and plotting results
- Solvent-free adhesive
- Residue-free removal
- easy dot® quality films put an end to printing problems with latex inks (occurring with many other PVC films)
- Largest range of PVC-free dot products to help you reduce your impact on the environment

Special PVC, PP or PET film for best printability with the highest possible fire rating

Stable PE release liner for superior lay flatness

easy dot® adhesive evenly distributed, guaranteeing a bubble-free application

GRAPHIC FILMS FOR SEE-THROUGH APPLICATIONS

Window films are your customers´ first choice for eye-catching window graphics. With photo-realistic print quality and easy application, you can take the opportunities professionally and quickly to any seasonal or local promotion opportunities. Our media are easy to apply and effortless to remove cleanly.

EASY DOT® FILMS

- Short-term
- Easy to install, easy to remove
- Everyone can apply it bubble-free

GLASS DECO FILMS

- Long-term
- Dry installation, clean & easy removal
- Decoration and privacy function

WINDOW-GRIP® FILMS

- Long-term
- PVC-free
- Adhesion without adhesive

WINDOW-GRAPHICS SPECIALS

GUDY® WINDOW MOUNTING FILM
- Making stickers out of every media
- PVC-free material
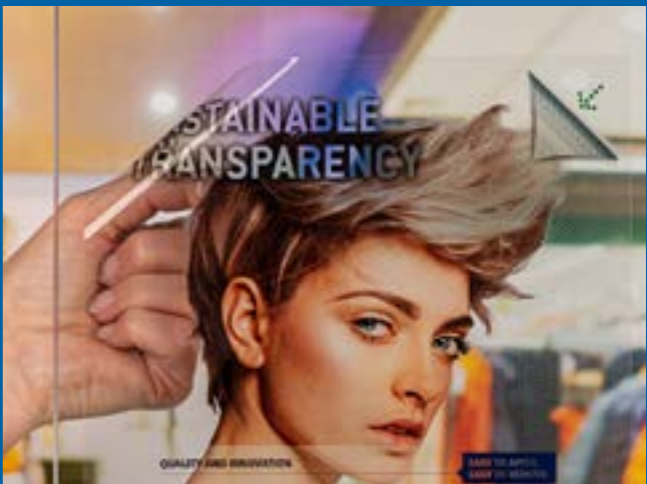- Air-channel technology for easy application

PP MATT BACKING
- in combination with a mirror-printed, clear, or transparent self-adhesive media
- Fast & cost-efficient white background without printing
- PVC-free film, suitable as diffuser for backlit

DURABLE WINDOW GRAPHICS –
PROTECTED BY REVERSE GLASS APPLICATION

To protect your printed media from vandalism, we recommend reverse printing and applying the graphic behind glass. This method not only safeguards against vandalism but also shields your media from environmental damage, significantly extending its lifespan. Installation on the inside of the window pane is typically straightforward and unaffected by weather conditions. Our easy dot® products ensure a bubble-free application and a professional finish, even for inexperienced users.

WINDOW GRAPHICS

Category	PRODUCT	Thickness (µm)	Material	Liner	Adhesive type	PVC-free	Outdoor sheltered from rain	Indoor applied behind glass	CMYK + W	CMYK + W + K + W + CMYK	CMYK + PP matt backing	Latex	UV	LED UV	UVgel	(Eco-) Solvent	Fire rating B1	EN 13501	Certified for HP Latex Inks
CLEAR / TRANSPARENT FILMS	easy dot® PET silver L-UV	100	PET	PE-paper	easy dot®	●	short-term	≤ 2 yrs.				●	●	●	●				
	easy dot® PET transparent L-UV	75	PET	PE-paper	easy dot®	●	short-term	≤ 2 yrs.	●	●	●	●	●	●	●			●	●
	solvoprint® easy dot® clear	100	PVC	PE-paper	easy dot®		short-term	≤ 2 yrs.	●			●		●	●	●		●	●
	solvoprint® easy dot® transparent	100	PVC	PE-paper	easy dot®		short-term	≤ 2 yrs.	●			●		●	●	●		●	●
	solvoprint® window-grip® ultra clear	125	PET	PET-film	special	●	short-term	≤ 3 yrs.	●	●	●	●	●	●	●	●			●
GLASS DECO FILMS	solvoprint® glass deco dusted	80	PVC	PE-paper	air-channel		mid-term	≤ 10 yrs.				●	●	●		●			
	solvoprint® glass deco frosted	80	PVC	PE-paper	air-channel		mid-term	≤ 10 yrs.				●	●	●		●	●		
	solvoprint® glass deco silver	80	PVC	PE-paper	air-channel		mid-term	≤ 10 yrs.				●	●	●		●	●		
OPAQUE / COLORED FILMS	solvoprint® easy dot® gold/silver	100	PVC	Glassine	easy dot®		short-term	≤ 2 yrs.				●	●	●		●			
	solvoprint® easy dot® red/black	100	PVC	Glassine	easy dot®		short-term	≤ 2 yrs.				●	●	●		●			
	solvoprint® window-grip® white	125	PET	PET-film	special	●	short-term	≤ 3 yrs.				●	●	●		●			●
SPECIAL FILMS	gudy® window	23	PET	Glassine + PE-film	flat + air-channel	●	short-term	≤ 5 yrs.											
	PP matt backing - white back laminate	75	PP	Glassine	flat	●	depends on print medium												

* These end-use life estimates are based on accelerated ageing studies and outdoor exposure, under conditions experienced in vertical exposure and in normal Central European climate. Exposure to severe humidity and ultraviolet light, as e.g. in Southern Europe countries, and also in tropical, sub-tropical or desert regions will cause a more rapid deterioration. This also applies to polluted areas, high altitude and south-facing exposure.

12/24